

company values

impact

as a diversity and inclusion agency, embodying the change we advocate is vital for our credibility and authenticity. we've been drafting our company values, and 'impact' felt like it should be the first. decide was founded on the drive to expedite meaningful change on diversity and inclusion issues. ensuring our actions have the deepest impact is paramount in upholding the standards we've set for ourselves.

creativity

at decide., we believe creativity is indispensable. recognising its significance, we actively integrate creativity into every aspect of our work. we understand that diversity and inclusion present intricate, multifaceted challenges, necessitating bespoke solutions for each enterprise. through our commitment to creativity, we ensure the delivery of superior, tailored strategies. furthermore, we champion the idea that creativity is a conduit to enjoyment in the workplace and a fundamental component of effective EDI initiatives. our ethos is rooted in the conviction that work and EDI should not only be productive but also engaging and enjoyable.

bespoke

nobody wants to feel replaceable. with decide. you're not, and neither are we. our work is always unique. we provide value and expertise you can't just replace, and we work to help your business do the same through creative, innovative EDI policies. we know that all of our clients are different, so we make sure our work reflects those intricacies.

learning

at decide., we value continuous learning and reflection as the cornerstone of growth and excellence. we're passionate about expanding our knowledge and skills, ensuring we bring the most up-to-date, innovative solutions to our clients. through learning, we evolve, adapt, and thrive, helping your business do the same.

innovation

the most innovative ideas are often incredibly simple. we use a combination of firsthand experience, creative thinking, and open-mindedness to set ourselves apart from our competitors. too frequently, decisions are made for people without properly consulting them – we strive to be different. when leading projects, we actively seek contributions from a diverse range of voices, as we believe this is the secret to uncovering the most effective ideas.

sustainability

at decide., we see sustainability as an important value now, but an essential value for the future. we aim to retain as small a carbon footprint as possible and refrain from targeting unsustainable growth. while we're a small company, we often work with much larger clients where small suggestions can have a huge impact – so we use our platform to have those conversations.

adaptability

we understand that your priorities are constantly evolving. in an ever-changing world, being prepared isn't just smart – it's necessary. we keep our methods simple, our minds open, and our strategies flexible. stay ahead of the curve and work with an EDI agency that prides itself on its ability to predict trends and adjust to change.

respect

respect is the bare minimum that we're all entitled to. it's about valuing every voice, every idea, equally – no matter the status. in our workspace and beyond, we hold ourselves to a standard where respect underscores every interaction, every project. it's not just about what we do, but how we do it, honouring each contribution that makes our work whole. work with a diversity & inclusion agency that's committed to elevating respect in all they do.

action

we believe, support and commit to taking physical, economic and commercial action when necessary to uphold human rights, protect marginalised groups, and opposing dangerous political policy. we know actions speak louder than words, and we want to embody that belief in our actions. should you ever be aware of any information that our practices or clients are not aligned with our beliefs, we are grateful to be made aware. all submissions will remain entirely anonymous unless consent is obtained to disclose.

contact us

if you have any questions or complaints, you can contact us using the information below:

send an email to info@decideconsulting.co.uk